



Development is becoming globalised. The global development architecture is rapidly going through major transformations and simple dichotomies - North/South or developed/developing countries - are now obsolete. There has been a shift in the geography of poverty with the majority of poor populations now living in middle-income countries, while the poorest countries that have no geostrategic relevance are forgotten in their vulnerabilities. Development challenges are increasingly interdependent and multidimensional, including security, environment, migration, and other concerns that aid alone cannot address. The complexity is far greater because population growth, pulling millions of people out of extreme poverty and the “Right to Development” may clash with the necessary changes of production and consumption patterns towards more sustainable policies and practices. Development has therefore moved from being an issue that concerns the poorest countries and regions towards a global and common concern. *Is the globalisation of well-being feasible and achievable?*



An initiative of the [European Year for Development 2015](#) – Portugal, organised by [Camões – Institute for Cooperation and Language](#), the [European Centre for Development Policy Management - ECDPM](#), the [Instituto Marquês de Valle Flor - IMVF](#), and the [United Nations Regional Information Centre for Western Europe](#)

Place: **Salão Macau, Museu do Oriente**

Avenida Brasília, Doca de Alcântara (Norte)

How to arrive: Bus 12 - 28 - 714 - 738 – 742 | Tram 15E - 18E | Train - Cascais Line (Alcântara Station) or Azambuja Line (Alcântara-Terra)

Working Languages: English and Portuguese (translation available)

Free entrance upon registration [here](#)

# IS GLOBAL DEVELOPMENT ACHIEVABLE?

## PROGRAMME

October 13

---

### 09h30 | Opening

Jorge Sampaio, President of the Portuguese Republic 1996-2006 (*Video Message*)

Cláudia Semedo, Ambassador of the European Year for Development in Portugal

Ana Paula Laborinho, President of Camões – Institute for Cooperation and Language, I.P.

Frederico Bonaglia, OECD Development Centre, Paris

Carlos Monjardino, CEO of Foundation Oriente

Thomas Gass, Assistant Secretary-General, United Nations (*Video Message*)

(10h30 Coffee-Break)

### 11h00- 13h00

## The New Global Development Agenda

### ***The Sustainable Development Goals and their universal implementation, from global to local***

With the approval of a new universal development agenda, applicable to several development contexts and challenges, it is a crucial time to discuss how the SDGs can be implemented and promoted around the world. The agenda is considerably more ambitious than the MDGs: for the first time ending poverty and hunger is an explicit goal and the agenda also seeks to integrate the various development dimensions – economic, social, and environmental. However, 17 goals and 169 targets can be very difficult to manage and implement, also requiring the commitment and coordination of a wide range of actors. *How to successfully implement such a diversified and complex agenda? What are the implications for Europe and for Portugal?*

Pedro Conceição, United Nations Development Programme, New York

Ana Paula Fernandes, Portuguese Delegate to the Development Assistance Committee, OECD, Paris

James Mackie, European Centre for Development Policy Management, Maastricht

Pedro Silva Pereira, Member of the European Parliament, Strasbourg

*Moderator:* Francisco Sarsfield Cabral, Journalist, Radio Renascença

**14h30-16h00**

## **The European Union in the world: Human Rights vs. Development in addressing global challenges**

### ***The European added value and contradictions in promoting Development: Aid, Human Rights and policy coherence***

The EU continues to be the world's largest aid donor, while there is an increasing pressure on development assistance's budgets. Despite the relative decline of the EU in the global scene, the aspiration of being a global political actor remains, with the clear aim of promoting democratic and human rights values and principles. However, when confronted with concrete situations that require a coherent and urgent action – being migration, conflicts or international trade – the European Union shows great difficulties in ensuring coherence and reconciling its objectives and policies. *Does Europe have the necessary political will and instruments to adjust to the rapidly changing international trends and to the new global agenda, affirming itself as a global and credible actor in this area?*

Geert Laporte, Deputy Director, ECDPM, Maastricht

Henrique Banze, ACP Secretariat, Brussels

Jaime Atienza, Campaigns and Policy Director, Oxfam Intermon, Madrid

Francisco Seixas da Costa, Ambassador, Lisbon

*Moderator:* Mónica Ferro, Lecturer at ISCSP, Technical University of Lisbon

*(16h00 Coffee-Break)*

**16h30-18h00**

## **What is Development about?**

### **Debate about Happiness, Ethics and Culture in Development**

Despite the creation of the National Happiness Index in Bhutan more than four decades ago, measuring national development is still mostly based on economic and financial indicators. These criteria have been increasingly questioned, particularly when several studies indicate that the link between higher living standards and the perception of happiness is not proportional. In addition, ethics and culture are increasingly present in the discussions about development sustainability. *What prospects for a real economics of happiness? What is the role of ethics and culture in the processes of building happiness and development, both of individuals and societies?*

Gabriel Leite Mota, Professor of Economics, University of Madeira and Catholic University, Porto

Mário Parra da Silva, UN Global Compact Network Portugal, Lisbon

Nelson Saúte, Writer, Mozambique

Ana Tostões, President of DOCOMOMO International, Architect and Lecturer at Instituto Superior Técnico, Lisbon

*Moderador:* Fernando Jorge Cardoso, Senior Researcher, Institute Marquês de Valle Flor

## 18h00 | Closing

Pedro Krupenski, President of the Portuguese NDGO Platform – Launching of the Portuguese Public Consultation on the implementation of the Sustainable Development Goals

Afsané Bassir-Pour, Director of the United Nations Regional Information Centre - UNRIC, Brussels

Luís Campos Ferreira, Secretary of State for Foreign Affairs and Cooperation