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## Rwanda Dairy Competitiveness Programme II





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# Rwanda Dairy Competitiveness Programme II

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## **Name of Program**

Rwanda Dairy Competitive Program II (RDCPII)

## **Funded by**

USAID



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### **RDCP II Goal**

The overarching goal and mission for RDCP II is to increase the competitiveness of Rwandan dairy products in regional markets to positively impact rural household incomes associated with dairy-related enterprises.

### **NDS Goal**

A competitive dairy sector providing quality dairy products which are affordable, available and accessible to all Rwanda and other consumers in the region (Dairy Sector Working Group, July 2012).



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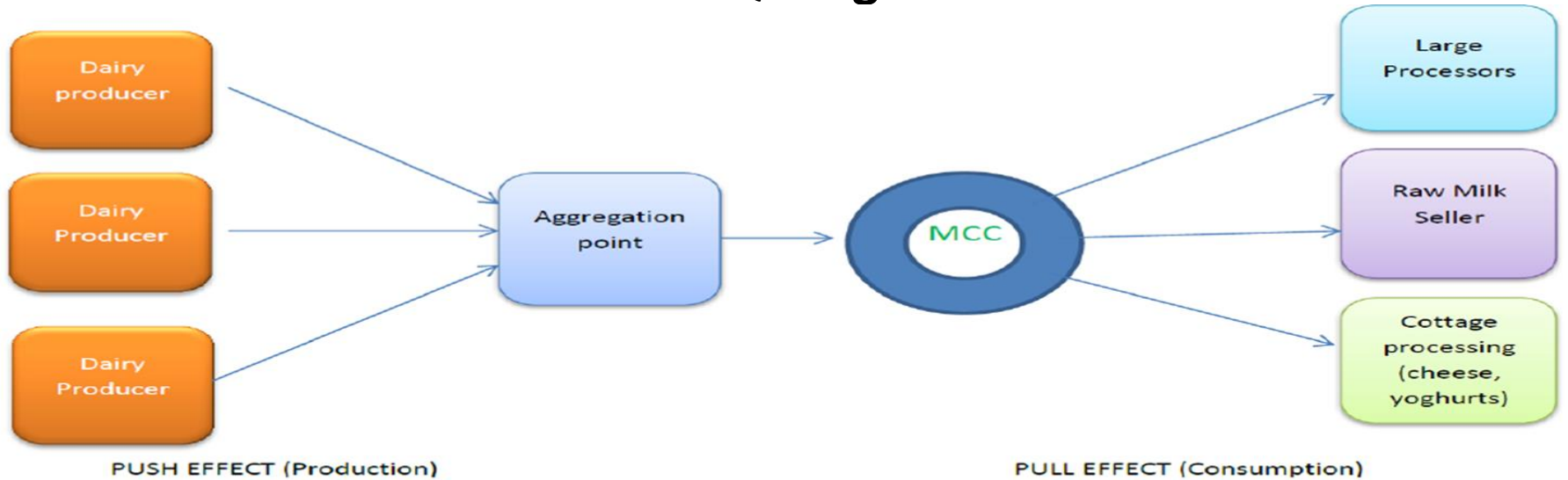
### Key Project Pillars

- Production
- Quality
- Consumption
- Policy advocacy
- Cross-cutting themes (Gender, Financial services access, BDS development and environmental stewardship)



# Rwanda Dairy Competitiveness Programme II

## SOQ Program



Input support  
Feed plans  
Breeding plan  
Herd Health

Quality training  
Equipment & Kitting  
Incentives system

Quality training  
Equipment & Kitting  
QMS

QMS  
Incentive-based pricing  
Relations

