

Informal Donor Meeting:

'Public support to private sector for development:
expanding the range of instruments'

Final Agenda

20th October 2015, Rue Archimède 5 (6th floor), Brussels

09.00 - 09.30: Registration and coffee

09.30 - 09.45: Introduction - Framing the discussion

San Bilal, Head of Programme, and **Bruce Byiers**, Senior Policy Officer, Trade and Economic Transformation, ECDPM

Brief presentation by:

Sebastian Grosse-Puppendahl, Policy Officer, Trade and Economic Transformation Programme, ECDPM

09.45 - 11.00: Public support to private sector: Mapping development cooperation and other public instruments for commercially-oriented private sector support

Background: Under their development cooperation framework, ministries and development agencies increasingly provide public support to the private sector to foster development. At the same time, the public sector also supports businesses to do outwards investments and trade in developing countries, including Africa. This discussion will focus on identifying and understanding the commonalities and dividing lines between the two types of objectives and instruments, .

Brief presentations by:

Philippe de TAXIS-du POET, DG Growth, European Commission

Natascha Weisert, Cooperation with the Private Sector, BMZ, Germany

Jacqueline Church, Policy Officer, and **Pierre-Emmanuel Noel**, Senior Banker - Representative for Operations in Belgium, European Investment Bank

Questions to lead the discussion:

- what are the different forms and key characteristics of development cooperation and commercially-oriented instruments for engaging the private sector in developing countries?
- are there key distinctions that need to be made between these different types and their role/objective?
- how divided or aligned are the development objectives and commercial interests being

addressed by these different instruments?

11.00 - 11.15: Coffee break

11.15 - 12:45: Capitalising on potential synergies between development cooperation and commercially-oriented sets of instruments to support private sector

Background: Although primary objectives may differ, the two sets of instruments seem to have common attributes but also common challenges. Further, commercially-oriented instruments do have certain sustainability criteria, which make those instruments potentially significant contributors to achieving development objectives. This discussion will focus on how to build on the synergies and overcome challenges of using the two types of instrument.

Brief presentations by:

Sjoerd Smit, Private Sector and Development, Dutch MFA

Philippe Adriaenssens, Advisor, International Affairs, **and Paolo Baldan**, Senior Advisor, Latin America and Africa, EUROCHAMBRES

Malte Liewerscheidt, Senior Africa Analyst, Verisk Maplecroft

Questions to lead the discussion, in light of the morning session:

- from a commercial perspective, what are the opportunities and challenges of working with development-focused instruments?
- what kind of criteria and evaluations are required to build on the synergies between development and commercially-focused instruments, and for keeping a clear distinction between the two sets of instruments?
- is there an added value to acting at a European level to link commercial and development-focused instruments?

12.45 - 13.00 Wrap up and next steps

Bruce Byiers, Senior Policy Officer, Trade and Economic Transformation Programme, ECDPM

13.00 - 14.00: Lunch